

Sudeshna Dutta

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Online Portfolio at: www.sudeshna.com

Education

Bachelor of Arts in Visual Studies: Art Practice and Technology GPA: 3.22
University Of Pennsylvania, Philadelphia May 2006
Minor in Economics

Skills

Software used:	Photoshop	Illustrator	InDesign	Quark Express
	AfterEffects	Flash	Maya 3D	Dreamweaver
Knowledge of:	HTML, CSS, some Javascript			

Experience

Web & Graphic Design Assistant, University of Pennsylvania Law School

2005-09

Designing & updating webpages, creating graphic elements such as logos and banners, creating flash animations.

<http://sudeshna.com/webd.htm>

Freelance Illustrator/Web designer

2004-09

Designer/webmaster of Sardonyx Productions' website

<http://sardonyxproductions.com>

Previous projects have included illustrating stories for an on-line accessible library for Point-and-Read Inc. (Ardmore, PA) which entailed story-boarding and HTML coding with special concerns for handicapped individuals.

Webmaster & Layout staff, The Wharton Journal

2005-09

Designed layout and graphics for print edition of The Wharton Journal, an MBA journal at the University of Pennsylvania. Currently updating and maintaining the website.

<http://www.whartonjournal.com>

Creative Advertising Team, Wharton class project: Honda Fit Marketing Challenge

Spring 2006

In a marketing challenge to promote the new Honda Fit in Philadelphia, the Advertising class of Wharton UG acted as an agency and I was a part of the creative team, responsible for the logo and creative content of the campaign.

<http://sudeshna.com/graphicdesign.htm>

Multimedia artist, LRSM (Material Sciences Lab), University of Pennsylvania

2002-05

Reproduced images for scientific textbook "Structural Materials", and through creative interpretation of subject matter, formed animations for the associated tutorial software.

<http://www.merionmedia.com/tutorials.htm>

Coursework

Drawing	Typography	Graphic Design	Digital Imaging	Marketing
Animation	Web Design	3D Modeling	Art History	Advertising

Other

I am a US citizen but having spent a lot of my growing years in India, I speak Bengali and Hindi fluently and have an elementary knowledge of Arabic.