

Sudeshna Dutta

242 S. 45th Street
Philadelphia PA 19104
isudeshnad@gmail.com

Online Portfolio at: www.sudeshna.com

Education

Bachelor of Arts in Visual Studies: Art Practice and Technology GPA: 3.22
University Of Pennsylvania, Philadelphia May 2006
Minor in Economics

Skills

Software used: Photoshop	Illustrator	InDesign	Quark Express
AfterEffects	Flash	Maya 3D	Dreamweaver
Knowledge of: HTML, CSS, some Javascript			

Experience

Web & Graphic Design Assistant, University of Pennsylvania Law School

2005-12

Designing & updating webpages, creating graphic elements such as logos and banners, creating flash animations.

Freelance Illustrator/Web designer

2004-12

Designer/webmaster of Sardonyx Productions' website

Previous projects have included illustrating stories for an on-line accessible library for Point-and-Read Inc. (Ardmore, PA) which entailed story-boarding and HTML coding with special concerns for handicapped individuals.

Webmaster & Layout staff, The Wharton Journal

2005-09

Designed layout and graphics for print edition of The Wharton Journal, an MBA journal at the University of Pennsylvania. Updated and maintained the website.

Creative Advertising Team, Wharton class project: Honda Fit Marketing Challenge

Spring 2006

In a marketing challenge to promote the new Honda Fit in Philadelphia, the Advertising class of Wharton UG acted as an agency and I was a part of the creative team, responsible for the logo and creative content of the campaign.

Multimedia artist, LRSM (Material Sciences Lab), University of Pennsylvania

2002-05

Reproduced images for scientific textbook "Structural Materials", and through creative interpretation of subject matter, formed animations for the associated tutorial software.

Coursework

Drawing	Typography	Graphic Design	Digital Imaging	Marketing
Animation	Web Design	3D Modeling	Art History	Advertising

Other

I am a US citizen but having spent a lot of my growing years in India, I speak Bengali and Hindi fluently and have an elementary knowledge of Arabic.